



2022 USRSB GENERAL ASSEMBLY BUSINESS MEETING AGENDA

U.S. Roundtable for Sustainable Beef Business Meeting

April 27, 2022

8:00 A.M. – 5:30 P.M. EST

USRSB Business Meeting: Francis Marion Hotel, Charleston, SC

AGENDA:

1. Call to order – Steve Wooten, USRSB Chair
2. Antitrust adherence (please leave the meeting if you will not adhere to this policy) – Steve Wooten

It is the policy and practice of the USRSB to conduct all business in a manner that complies with all applicable state and federal anti-trust laws. In general, the types of discussions that must not occur are those that may suggest or imply agreements among competitors with respect to: pricing, terms of sale, credits, discounts, or any other such items that could impact prices. Other topics that must be avoided include the allocation of customers; markets or territories; bid-rigging; and group boycotts or joint refusals to do business with others; or any discussion or activity that may be construed as forestalling research and development. If at any time during this meeting a participant believes that a subject with any anticompetitive implication or appearance has been raised, they should object and request that the subject be dropped.

3. Confirm quorum of General Assembly – Steve Wooten
4. Goals committee report – **ACTION ITEM** – Steve Wooten/Sara Place
5. Adjourn business meeting items until 4:45 P.M. EST
6. Resume business meeting – Steve Wooten
7. Consent agenda – **ACTION ITEM** – Steve Wooten
 - a. Approval of 2021 General Assembly Business Meeting minutes
8. FY21 Financial Report – **ACTION ITEM** – Scott Anderson, USRSB Treasurer
9. Global Roundtable for Sustainable Beef update – Ruaraidh Petre, Executive Director GRSB
10. Canadian Roundtable for Sustainable Beef update – Monica Hadarits, Executive Director CRSB
11. Communications working group report – Nicole Erceg/Megan Farley
12. Board of directors election results – Wayne Morgan
13. Membership report – Debbie Lyons-Blythe
14. Outreach working group – Chad Ellis
15. Recognition program committee – Rob Manes
16. Project and resource review committee – William Burnidge
17. General Assembly planning committee – Jessica Finck/Shannon Wharton
18. Other business/updates
19. Upcoming meetings and events



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U.S. Roundtable for Sustainable Beef 2021 General Assembly Business Meeting Minutes

Date: April 28, 2021

Meeting Purpose: 2021 USRSB General Assembly Business Meeting (Virtual)

The meeting was called to order by USRSB Chair, Wayne Morgan with Golden State Foods. A quorum of member attendance was confirmed. The minutes from the 2020 General Assembly Business Meeting were presented for review. A motion was made by Kevin Kester to accept the minutes as presented. Seconded by Nancy Labbe. There was no discussion. All in favor, the motion carried.

In the first order of business USRSB Chair, Wayne Morgan presented the Strategic Plan updates.

USRSB Secretary/Treasurer Scott Anderson, CRI Feeders presented the financial report for Fiscal Year 2020.

USRSB Nominating Committee Chair, Ben Weinheimer, Texas Cattle Feeders Association presented the Board of Director election results. The slate of elected constituency director members that have been seated to the Board of Directors for the next term, April 2021 – April 2023 are as follows:

- Allied Industry: Merck Animal Health, Jessica Finck, Ph.D.
- Civil Society: Sustainable Rangelands Roundtable, Kristie Maczko, Ph.D.
- Packer/Processor (one-year term): Golden State Foods, Wayne Morgan, Ph.D.
- Packer/Processor (two-year term): JBS USA, Nikki Richardson
- Retail/Food Service: Target Corporation, Caitlin Colegrove

Additionally, updates were provided by the Goals Committee, Outreach Working Group, Communications Working Group, Recognition Program Committee, and Project & Resource Review Committee to provide updates on their current efforts and detail next steps moving forward.

In final updates, Wayne Morgan presented the list of upcoming meetings and events to remember, then opened the floor for any other business. There was no further business to discuss. The meeting was adjourned.



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2021 YEAR-END FINANCIAL REPORT

U.S. Roundtable for Sustainable Beef			
Income Statement			
Actual vs Budget			
For the Period Ending September 30, 2021			
			100%
	FY21	Budget	% of Budget
	Budget	Remaining	Achieved
Revenues			
Dues	575,000	(26,800)	105%
General Assembly Meeting Registration	45,000	45,000	0%
General Assembly Sponsorships	35,500	2,500	93%
Recognition	10,000	5,000	50%
Sponsorships - Other			
Sponsorship 1 (GHG Goal)	30,000	-	100%
Sponsorship 2 (Modules)	215,000	-	100%
Interest Income	500	415	17%
Total Revenues	\$ 911,000	\$ 26,115	97%
Expenses			
Meetings			
General Assembly	80,000	78,772	2%
Meeting planning	15,000	11,080	26%
Other	5,000	(362)	107%
Administrative services			
Administrative support	315,188	0	100%
Travel	35,000	24,308	31%
Design & printing	12,000	(1,085)	109%
Postage	3,500	3,151	10%
Telephone/webinar services	3,000	1,688	44%
Legal/accounting/consulting	1,000	(1,550)	255%
Website support	4,000	3,654	9%
Outreach Working Group	165,000	(8,550)	105%
Communications Working Group	80,000	18,422	77%
Recognition Program Committee	12,500	6,688	47%
Goals Committee	170,000	25,000	85%
Total Expenses	\$ 901,188	\$ 161,216	82%
Net Change	\$ 9,812	\$ (135,100)	
Reserves balance beginning of FY2021	349,034		
Current reserves balance of FY 2021	\$ 358,846	\$ 135,100	



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BOARD OF DIRECTORS ELECTION RESULTS

Below are the member organizations who have been elected to the 2022 Board of Directors:

Allied Industry (Term: April 2022 – April 2024)

- Primary: Food Safety Net Services (Bill Thoni)
- Appointed: Elanco Animal Health (Sara Place)

Packer/Processor (Term: April 2022 – April 2024)

- Primary: Golden State Foods (Wayne Morgan)
- Appointed: Tyson Foods (Paula Alexander)

Producer (Term: April 2022 – April 2024)

- Primary: California Cattlemen's Association (Mike Williams)
- Appointed: Florida Cattlemen's Association (Gene Lollis)

Retail/Food Service (Term: April 2022 – April 2024)

- Primary: McDonald's Corporation (Kendra Levine)
- Appointed: McDonald's Corporation (Kevin Sims)

Civil Society (Term: April 2022 – April 2024)

- Primary: The Nature Conservancy (Nancy Labbe)
- Appointed: The Nature Conservancy (Rob Manes)

Below is the list of standing member organizations:

Allied Industry (Term: April 2021 – April 2023)

- Primary: Merck Animal Health (Jessica Finck)
- Appointed: ABS USA (Matthew Cleveland)

Producer (Term: April 2020 – April 2023) ***

- Primary: Kansas Livestock Association (Debbie Lyons-Blythe)
- Appointed: Texas Cattle Feeders Association (Tom McDonald)

Packer/Processor (Term: April 2021 – April 2023)

- Primary: JBS (Nikki Richardson)
- Appointed: JBS (Cameron Bruett)

Retail/Food Service (Term: April 2021 – April 2023)

- Primary: Target Corporation (Caitlin Colegrove)
- Appointed: Target Corporation (Bethany Fitzgerald)

Civil Society (Term: April 2021 – April 2023)

- Primary: Sustainable Rangelands Roundtable (Kristie Maczko)
- Appointed: Partnership of Rangeland Trust (Chad Ellis)



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MEMBERSHIP REPORT

Membership Evaluation for Fiscal Year '21 as of
September 2021

CONSTITUENCY	MEMBER TOTAL
Allied Industry	20
Civil Society	21
Packer/Processor	11
Producer	66
Retail/Food Service	14
Current Member Total	132

Membership Dues Collected (FY2021) \$ 606,150



UPCOMING MEETINGS AND EVENTS

- **May 20-21, 2022:** Stockmanship & Stewardship Experience, Blacksburg, VA
- **June 16-18, 2022:** Stockmanship & Stewardship Experience, Leavenworth, KS
- **August 12-13, 2022:** Stockmanship & Stewardship Experience, Auburn, AL
- **November 7-10, 2022:** Global Conference on Sustainable Beef, Denver, CO
- **November 16-17, 2022:** Sustainable Ag Summit, Phoenix, AZ
- **May 2-4, 2023:** USRSB General Assembly Meeting, Boise, ID