



U.S. Roundtable for Sustainable Beef PROJECT SUPPORT PROPOSAL FORM

Thank you for your interest in project support and/or recognition from the U.S. Roundtable for Sustainable Beef. To submit an official request for project support please complete the following project support proposal form for consideration. Please also attach any additional relevant documentation or information that may aid the USRSB in evaluating your proposed project.

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Provide the name of the company/organization(s) applying for support as you would like it referenced in any future correspondence:

USRSB Membership Status

- Active Member
- Past Member
- Non-Member
- Other, please specify _____

Name of Project or Proposal: _____

Brief project description or overview (3-5 sentences max). *Note this information will be posted on the USRSB website and will be utilized in future member communications and correspondence regarding your pilot project:*

What type of support are you seeking from the USRSB?

- Letter of support/recommendation
- Connections to additional partners
- Technical/peer review for project proposals or reports
- Forum to showcase results
- Other, please specify _____

Contact information of the person who will be the PRIMARY CONTACT for the organization regarding the overall coordination of this project support proposal request:

Contact Name, Title _____

Business Telephone/Mobile Number _____

Email Address _____

Postal Address _____

Please list any other partners that are involved in the project (Include names, affiliations, titles, specific involvement and USRSB membership status):

Date of Submission _____

Date Needed* _____

* Applicants are encouraged to review the project support and proposal timeline prior to submittal to ensure that their timeline for requested support is appropriate.



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What is the status of the project that is requesting support?

- Not yet started
- In-process
- Completed
- Other, please describe _____

What is the estimated timeframe for this project? (If already in-process or completed, please list the dates of when the project started and when it ended or is expected to end).

What geographic area(s) are involved in this project?

Which sectors of the beef value chain will be evaluated or involved in conducting your proposed project? Please check all that apply.

- | | |
|---|--|
| <input type="checkbox"/> Producers (Cow-Calf) | <input type="checkbox"/> Processors |
| <input type="checkbox"/> Producers (Feeders) | <input type="checkbox"/> Retail & Food Service |
| <input type="checkbox"/> Auction Market | <input type="checkbox"/> Allied Industry/Civil Society |
| <input type="checkbox"/> Packers | |

Which USRSB priority indicators will be evaluated by your project? Please check all that apply.

- | | |
|---|---|
| <input type="checkbox"/> Land Resources | <input type="checkbox"/> Animal Health & Well-being |
| <input type="checkbox"/> Water Resources | <input type="checkbox"/> Efficiency & Yield |
| <input type="checkbox"/> Air & Greenhouse Gas Emissions | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Employee Safety & Well-being | |

Please list the metrics you will measure for each indicator described in the prior section and indicate which are USRSB metrics. If more space is needed, please attach additional information. (100 word max.)



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Relative to USRSB indicators and metrics, briefly describe your project's projected outcomes or goals for continuous improvement. This could include outcomes like (1) proof of concept for operations management innovation, (2) demonstration of new monitoring technology or research method, (3) tangible measures (e.g., projected gallons of water saved, reduction in worker safety incidents, increases in wildlife populations, increases in daily gains, etc.), or (4) other important areas of inquiry or practice. If more space is needed, please attach additional information. (250 word max.)

Briefly describe how you plan to share, scale up, or otherwise communicate your project methods and results to advance sustainability practices in the beef sector. For completed or in-process projects, please provide the project results including links to any publications related to the specific project or for projects that are yet to be published, an indication of where the results are expected to be published. If more space is needed, please attach additional information. (250 word max.)



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Please describe why your project is important or relevant to the beef supply chain, including how it may relate to consumers, other supply chain members, and civil society. (250 word max.)

Please list the principle investigators or key staff involved in your project. Please include their titles and organizations. If more space is needed, please attach additional information. (100 word max.)

Please list other partners or partner organizations who will play an important role in achieving your project goals, including funding sources or organizations. If more space is needed, please attach additional information. (100 word max.)



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Instructions for Completion:

Thank you for your request for project support from the U.S. Roundtable for Sustainable Beef. To process your submission please complete this proposal form and include any additional supporting documentation or information that will aid the USRSB in evaluating your proposed project and mail to:

U.S. Roundtable for Sustainable Beef
c/o USRSB Administrator
9110 E. Nichols Ave., Suite 300
Centennial, CO 80112

For additional questions about project proposals, please contact the USRSB administrator at usrsb@beef.org.

Project Support Proposal Review and Timeline:

Projects will be considered based on submissions received and accompanying documentation, with priority given to projects that meet multiple objectives. Upon receipt, project proposals will be reviewed in accordance with the guiding principles and guidelines for project support. Projects that meet the necessary requirements will then be sent to the Project Proposal Review Committee for further evaluation and consideration at their next meeting. Please note that while the USRSB will make every attempt to review and respond to each applicant's project proposal within 60 calendar days of submission, the USRSB makes no commitment regarding the amount of time needed to review a project proposal due to the varying amount of time needed to review project proposals and the schedules of the Project Proposal Review Committee members.

For reference, a courtesy email notification will be sent to applicants acknowledging receipt of the project proposal and accompanying timeframe for review. Should the USRSB receive a project support proposal request with less than 30 days notice prior to the requested support deadline, the USRSB reserves the right to immediately deny the proposal due to time constraints. Furthermore, the USRSB reserves the right to accept or deny any application for project support for any reason based upon the discretion of the Project Proposal Review Committee and overseeing Board of Directors. Upon final evaluation, applicants will receive an email notification regarding the determination of the project proposal's request for support.

Acknowledgment of Nature of Support:

The requesting organization acknowledges that written support from the USRSB for project support/recognition is intended solely for the purpose of supporting the efforts of the proposed project and their contributions to the industry; and that a letter of support in no way whatsoever constitutes an agreement by the USRSB to fund the project request set forth in the project proposal, and that any other such use of the written letter is unauthorized and invalid.

For more information on the management and development of processes to review and support external projects, field trials, pilot projects and resources that align with the USRSB vision and mission USRSB please [click here](http://www.usrsb.org/projectsupport.aspx) or visit www.usrsb.org/projectsupport.aspx.